



27TH ANNUAL
**SCREEN ACTORS
GUILD AWARDS**

27th Annual Screen Actors Guild Awards® Nominations Announcement

Media Guidelines

1. Lily Collins (Emily in Paris, MANK) and Daveed Diggs (Snowpiercer, BLINDSPOTTING, The Good Lord Bird) will announce the nominees for the 27th Annual Screen Actors Guild Awards® on Thursday, February 4th. The nominations will be announced exclusively via Instagram Live, with Daveed Diggs on [@sagawards](#) and Lily Collins on [@lilyjcollins](#), beginning at 8 a.m. (PT).

Nominations will be kicked off at 7:50 a.m. PT on [@sagawards](#)' Instagram Stories with an introduction by SAG-AFTRA President Gabrielle Carteris. The annual stunt honors will be announced by SAG Awards Committee members Jason George (Station 19) and Elizabeth McLaughlin (Grand Hotel) will follow.

Nominations for the Outstanding Action Performances by Television and Film ensembles, will be announced via Instagram Live.

Following the announcement, all footage from the stream and social media graphics ("Assets") will be combined into a seamless video that will be available at: sagawards.org/27nominations

The 27th Annual Screen Actors Guild Awards will be simulcast on TNT and TBS on Sunday, April 4, 2021, at 9 p.m. (ET) / 6 p.m. (PT). An encore will air on TNT at 11 p.m. (ET) / 8 p.m. (PT).

2. Use of Assets

- a. Assets will be made available **for EDITORIAL use only** in your coverage of the 27th SAG Awards Nominations Announcement taking place on Instagram Live via [@sagawards](#) and [@lilyjcollins](#)
- b. Screengrabs & Graphics
 - i. Media may take screengrabs of the Instagram Live* or from the assets made available by SAG Awards.
 - ii. Agencies and wires may service the screengrabs to their clients for editorial use, but they may not be licensed or sold.
- c. Video Footage
 - i. Media may screen record the Instagram Live* for use in editorial coverage of the 27th SAG Awards Nominations Announcement and telecast.
 - ii. Media may use the downloaded footage provided by the SAG Awards for use in editorial coverage of the 27th SAG Awards Nominations Announcement and telecast.



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- iii. Agencies and wires may service the footage (screen recorded or downloaded) to their clients for editorial use, but they may not be licensed or sold.

*Please note that capture of video and screengrabs via Instagram Live is subject to Instagram's Terms of Use, Community Guidelines, and any other applicable policies.

**List of Assets to be UPLOADED on Thursday, February 4, 2021
Following the Live Announcement:**

Graphics:

Lily Collins + Daveed Diggs Graphic

13 Category Nominee Graphics - Motion Graphics (.mp4)

13 Category Nominee Graphics - Still Images (.png)

Footage:

Video of the entire Nominations feed (.mp4)

***This will be uploaded as soon as possible following the conclusion of the Live announcement.

**ALL FOOTAGE AND GRAPHICS
“COURTESY OF SAG AWARDS”**