## **About Charlotte Tilbury, MBE:**

British Beauty Entrepreneur, makeup artist, and Founder, President, Chairman and Chief Creative Officer of Charlotte Tilbury Beauty, Charlotte Tilbury MBE, is a ground-breaking female entrepreneur and one of the most highly regarded and influential makeup artists of all time.

Over the past 28 years, Charlotte has distinguished herself as a true creative visionary and trailblazer. As one of Hollywood and the fashion industry's most in-demand beauty professionals, her impact on fashion and beauty has been significant and lasting.

Charlotte has forever changed the face of the global beauty industry by decoding her expertise into transformative makeup and skincare products, tricks and tools, that are easy for everyone to use, creating a brand rooted in empowerment, confidence, and positivity.

Throughout her career, Charlotte has had a considerable effect on the way people around the world perceive themselves through the use of makeup, and has been responsible for the creation of countless iconic beauty styles and trends. Charlotte truly believes that everyone, at every age, deserves to look and feel like the most beautiful, confident version of themselves every day through the power of makeup and skincare.

## **About Charlotte Tilbury Beauty, Ltd.:**

Launched in September 2013 by iconic makeup artist and Beauty Entrepreneur Charlotte Tilbury MBE, Charlotte Tilbury Beauty was born out of Charlotte's long-held desire to empower everyone to feel like the most beautiful version of themselves, helping people around the world gain the confidence to achieve their biggest and boldest dreams. All of Charlotte's products are her beauty secrets from 28-years of working in fashion, editorial, runway and red carpet bottled. Offering a wide range of skincare and makeup items, suitable for all skin tones, shades and types, the products aim to beautify and improve skin, using ingredients of the highest quality, formulated in specialist factories worldwide and presented in a distinctive range of sophisticated and luxurious packaging.

Charlotte Tilbury Beauty continues to break records across regions, channels and categories. With over 400 global industry awards to date, the company now employs over 1,200 people globally and is available to buy in over 76 locations via CharlotteTilbury.com, over 1,000 points of distribution worldwide including department stores and travel retail (UK, Canada, Germany, Ireland, Netherlands, Spain, France, Italy, USA, Hong Kong, Singapore, Thailand, Cambodia, India, South Korea and Macau) and twelve standalone stores: two in London, one in Los Angeles, two in Hong Kong, two in Qatar, two in Dubai, two in Abu Dhabi and a two-story beauty wonderland in Kuwait, her largest store to date.