



28th Annual Screen Actors Guild Awards® Media Credentials Terms & Conditions

1. A single application must be filed on behalf of a media organization. We do not accept applications for individuals. Do not file multiple applications on behalf of your organization or for the prospective members of your crew. Additional applications will not be considered for media credentials. If your application is accepted, separate instructions will be sent regarding how to credential your organization's individual journalists, photographers, producers or crew members.

Freelance media, including photographers, may only submit an application on behalf of a verifiable media outlet AFTER they have submitted a Letter of Assignment from the outlet to the SAG Awards Publicity Department (prteam@sagawards.org) and Rogers & Cowan PMK (rcnlansagawards@rogersandcowanpmk.com)

Freelance media MUST SUBMIT Letters of Assignment by the January 18 credential application deadline.

Letters of Assignment must clearly state the following:

- The assigned party is authorized to apply for media credentials for the 28th Annual SAG Awards;
- The assigned party is authorized to sign and agree to the terms of the 28th Annual SAG Awards Media Coverage Agreement on behalf of the media outlet;
- An explanation specifying how the media outlet will use the assigned party's coverage, as well as when and where it will appear.

If the outlet cannot legally authorize the freelancer, the outlet must submit the application and, if approved, will then apply for credentials for the freelancer under the outlet's coverage team.

2. Credential requests are evaluated anew each year:
 - The 28th Annual Screen Actors Guild Awards Red Carpet and the Virtual Interview Room are credentialed separately. You will be notified separately for each event. If your media organization is credentialed for one of the events, it does not mean it will be credentialed for both events.
 - Being approved for credentials for past SAG Awards does not mean your organization will be credentialed again this year.
 - Being denied for credentials in the past does not mean your organization will be denied this year.
 - Providing the coverage outlined in this Credentials Application and/or submission of your outlet's Letter of Assignment will impact consideration of your outlet for future SAG Awards credentialing.
3. Interest in covering the SAG Awards is very high, and with very limited space at the event, the SAG Awards Publicity Team must turn down more than half of the organizations that apply each year.
4. Credentials will only be issued to persons 18 years or older. No exceptions.

5. The SAG Awards will be subject to public health authorities' guidelines and recommendations, as well as any venue and/or COVID-19 production restrictions ("COVID-19 Related Restrictions"). Credentialed media must agree to comply with all COVID-19 Related Restrictions. If your credential application is approved, you will be required to submit a valid government-issued ID number, date of birth for every member of your crew, proof of COVID-19 vaccination and proof of negative COVID-19 testing (Do not submit IDs prior to an application's approval). Details on acceptable forms of ID, file formats, and delivery instructions will be included with your organization's approval e-mail.
6. Credentials may not be copied or photographed. Images of credentials may not be published or reproduced in any medium. Do not post or share a picture or video of your credential on Facebook, Twitter, Instagram or any other social or online media. Publication of credential images and artwork may result in both the immediate and future revocation of an outlet and/or individual's credentials.
7. Credentials issued for the SAG Awards are non-transferable. A credential badge is valid only when worn by the individual to whom it was issued. Any transfer of credential badges can and will result in revocation of all of the organization's credentials. In addition, future requests for credentials by the organization will be denied.
8. All persons along with any and all equipment, backpacks, tote bags and the like brought to the 28th Annual SAG Awards presentation will be subject to search by security personnel.
9. Reporting on SAG Awards security measures in any medium is expressly prohibited.
10. SAG-AFTRA reserves the right to deny or revoke access or credentials to any media organization and/or individual at any time, for any reason. All SAG Awards-related events are private events.
11. All media organizations must agree to and comply with the terms and conditions of the 28th Annual Screen Actors Guild Awards Media Coverage Agreement. Credential requests will not be considered without a valid electronic signature.
12. You, as the credential application coordinator for your organization, will be notified via e-mail (you must use a valid company e-mail address) as to the status of your request(s) for each event. If your request is approved, your notification will include forms and instructions for providing the required identification information for the individuals to be credentialed. Your notification will also include important information and forms that must be shared with the individuals who will be receiving credentials.

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