



Dear Media:

In anticipation of the **29th Annual Screen Actors Guild Awards®** taking place this **Sunday, February 26**, below please find links to media assets that may be useful to you for your coverage planning.

Usage of any SAG Awards footage and images is subject to the terms and conditions set forth in the 29th SAG Awards Media Coverage Agreement. You may download a copy of the Agreement [HERE](#).

Note further below we have included the YouTube embed info if you would like to include the livecast of the ceremony within your articles.

Thank you!
SAG Awards PR Team

29TH ANNUAL SAG AWARDS PRESS KIT: <https://sagawards.org/media/newsinfo/press-kit>

The SAG Awards Press Kit currently includes Nominations, Fast Facts, Sponsor Information, Logos, and more including the below.

- **PRESS RELEASES:** <https://sagawards.org/media/news/releases>
- **PRESENTERS LIST:** <https://sagawards.org/presenterslist>
- **WINNER TRANSCRIPTS:** Transcripts of acceptance speeches will be made available on the Press Kit site after each speech.

VIDEO ASSETS (Fashion B-Roll + Show Clips + Winners Interviews):

Clips of the Red Carpet Fashion Arrivals, Main Show clips and Winners Walk interviews will be uploaded to the [SAG Awards Press Kit Page](#). Red Carpet Fashion Arrivals will also be made available via sat feed - pool feed information is available [HERE](#).

PHOTO ASSETS:

For official photography from the 29th Annual Screen Actors Guild Awards, please go to: <https://www.shutterstock.com/editorial/events/entertainment-awards-screen-actors-guild-awards-29th-2023>

Select handouts will also be available on the [SAG Awards Press Kit Page](#).

WHERE TO WATCH:

- **TUNE-IN LINE** (*Please consider including in your coverage leading up to the show*): The 29th Annual Screen Actors Guild Awards will be broadcast live on [Netflix's YouTube Channel](#), Sunday, February 26 at 8 p.m. ET / 5 p.m. PT. The ceremony will also be available on several partner social channels as well as Twitter and Facebook. As previously [announced](#), the multi-year deal

between Netflix and the SAG Awards officially begins with the 2024 ceremony, which will stream live on the Netflix service.

- **PRE-SHOW:** The fun kicks off with the official pre-show, **PEOPLE & Entertainment Weekly Red Carpet Live: 29th Annual Screen Actors Guild Awards**, which will stream on [PEOPLE.com](https://people.com), [EW.com](https://ew.com), PEOPLE and EW's YouTube, Facebook and Twitter and TikTok pages beginning at **5:45 p.m. ET / 2:45 p.m. PT**.

SAG AWARDS YOUTUBE EMBED LINKS:

- **US link:** <https://www.youtube.com/watch?v=CTSeRqP6ggE>
- **US embed link:** `<iframe width="560" height="315" src="https://www.youtube.com/embed/CTSeRqP6ggE" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" allowfullscreen></iframe>`
- **US audio descriptive link:** <https://www.youtube.com/watch?v=Vyj4o4VcbBk>
- **US audio descriptive embed link:** `<iframe width="560" height="315" src="https://www.youtube.com/embed/Vyj4o4VcbBk" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture; web-share" allowfullscreen></iframe>`

SOCIAL MEDIA

Follow the SAG Awards on social ([Instagram](https://www.instagram.com/sagawards), [Facebook](https://www.facebook.com/sagawards), [Twitter](https://twitter.com/sagawards) and [TikTok](https://www.tiktok.com/@sagawards)), online at sagawards.org, and join the conversation by using the official hashtag #sagawards.

SAG AWARDS NOMENCLATURE

As a reminder, when mentioning the SAG Awards, it is NEVER acceptable nor correct to call it the SAGs or to refer to the voting body/union only as SAG. The correct names for the show are Screen Actors Guild Awards or SAG Awards, and the voting body members and union should be referred to as SAG-AFTRA. (see [Nomenclature](#) for more info).

ABOUT THE 29TH ANNUAL SCREEN ACTORS GUILD AWARDS®

The 29th Annual Screen Actors Guild Awards®, presented by SAG-AFTRA with Screen Actors Guild Awards, LLC will be executive produced by Jon Brockett and produced by Avalon Harbor Entertainment, Inc. The ceremony will be broadcast live on Netflix's YouTube channel, [YouTube.com/Netflix](https://www.youtube.com/Netflix), Sunday, February 26 at 8 p.m. ET / 5 p.m. PT from the Fairmont Century Plaza in Los Angeles. The ceremony will also be available on partner YouTube channels as well as Twitter and Facebook. As previously [announced](#), the multi-year deal between Netflix and the SAG Awards officially begins with the 2024 ceremony, which will stream live on the Netflix service. One of awards season's premier events, the SAG Awards annually celebrates the outstanding motion picture and television performances from the previous calendar year. Of the top industry honors presented to actors, only the SAG Awards are selected entirely by performers' peers in SAG-AFTRA with 122,600 eligible voters.

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