



HOW TO COVER THE 27TH ANNUAL SCREEN ACTORS GUILD AWARDS®

In anticipation of the **27th Annual Screen Actors Guild Awards®** that will simulcast on TNT and TBS on Sunday, April 4, 2021, at 9 p.m. (ET) / 6 p.m. (PT), with an encore airing on TNT at 11 p.m. (ET) / 8 p.m. (PT), below please find links to media assets that may be useful to you for your coverage planning.

27TH SAG AWARDS® MEDIA INFORMATION

- **MEDIA COVERAGE AGREEMENT:** Usage of any SAG Awards footage and images is subject to the terms and conditions set forth in the 27th SAG Awards **Media Coverage Agreement**. You may download a copy of the Agreement [HERE](#).
- **SAG AWARDS PRESS KIT:** <https://sagawards.org/media/newsinfo/press-kit>
 - **EPK CONTENT:** The SAG Awards Press Kit currently includes Nominations Fast Facts, By The Numbers, Sponsor Information (Cooper's Hawk, Tequila Herradura), Logos, and more. During the telecast, the EPK will be updated with interviews with the winners.
- **27TH SAG AWARDS NOMINEE JUNKET PRESS CONFERENCE PRESENTED BY CITY NATIONAL BANK:** Clips from the junket are available [HERE](#).
- **PRESS MATERIALS:**
 - **Press Releases:** <https://sagawards.org/media/news/releases>
 - **Nominations Info:**
https://www.sagawards.org/files/sagawards/27th_annual_sag_awards_nominations_announced.pdf
- **PHOTOS:**
 - **Official 27th SAG Awards Actor Portraits by Shutterstock:** These will be available exclusively at Shutterstock (click [HERE](#)) when available.
 - **SAG Awards Talent Fashion Photos:** Some nominees and talent will be making their own images available for consideration. When available, these photos will be posted on the [SAG Awards Press Kit](#)
 - **SAG Awards Official Winner Portraits:** These will be available exclusively at [Shutterstock](#) on Sunday, April 4 following the telecast.
- **WINNERS INTERVIEWS:**
 - Please note there will not be a post show press conference with the winners following the show. **EPK interviews with the winners will be posted on the SAG Awards EPK site on Sunday, April 4th following the announcements on-air during the telecast.**
 - Transcripts of acceptance speeches will be made available on the SAG Awards EPK site on Sunday, April 4 as winners are announced.
- **CONTACTS:**
 - **SAG Awards PR -** PRteam@sagawards.org | **JONESWORKS PR -** sagawards@jonesworks.com