



## Background of the SAG-AFTRA Foundation

For more than 30 years, the SAG-AFTRA Foundation has been at the forefront of supporting SAG-AFTRA members as they launch new careers, advance existing ones, and confront economic and health-related hardships. An educational and philanthropic 501(c)(3) non-profit, the Foundation has given more than \$17 million in emergency financial assistance, catastrophic health funds and scholarships; offered over 6,200 free educational workshops and panels to SAG-AFTRA members; and read to more than 100 million children worldwide through its volunteer children's literacy programs *Storyline Online* ([storylineonline.net](http://storylineonline.net)) and *BookPALS* (Performing Artists for Literacy in Schools).

The SAG-AFTRA Foundation operates Actors Centers, voiceover labs and computer labs in Los Angeles and New York, allowing union artists to learn new skills, gain valuable professional knowledge, record high-quality on-camera and voiceover auditions, and work with top instructors and trained technicians.

The Actors Center in Los Angeles, located at 5757 Wilshire Boulevard, includes the Don LaFontaine Voiceover Lab as well as a 120-seat screening room that houses the Foundation's *Conversations* screenings and Q&As, career retrospectives and *The Business* panels. In addition, the screening room is available for rental.

The Actors Center in New York, located at 1900 Broadway, includes the Entertainment Industry Foundation Voiceover Lab. The Foundation will complete the New York Actors Center in the summer of 2016 with the opening of its state-of-the-art 158-seat theater located at 247 West 54th Street and 8th Avenue. The theater will serve as a dedicated screening, performance, and educational programming space and will also be available for rental.

The Foundation's signature children's literacy website *Storyline Online*, sponsored by the Entertainment Industry Foundation, brings the love of reading to children in classrooms and homes worldwide. *Storyline Online* features beloved actors, including Kevin Costner, Annette Bening, Rita Moreno and Betty White, reading children's books alongside creatively animated illustrations. *Storyline Online* videos receive almost 6 million views every month in 228 countries and territories and can be viewed at [storylineonline.net](http://storylineonline.net).

The Foundation's children's literacy program *BookPALS* brings professional performers into at-risk public schools, hospitals, shelters and libraries to read to children in Los Angeles, New York, San Francisco, Phoenix, Orlando, Miami, Boston and Providence.

All of these educational resources, career tools, assistance programs and opportunities to give back to the community remain absolutely free to union members. Not a penny of union dues funds the Foundation and its programs.

This means that the SAG-AFTRA Foundation relies heavily on individual contributions, grants, sponsorships and the SAG Awards® to maintain its programs and services. Donations to the SAG-AFTRA Foundation are tax-deductible and are encouraged all year long.

To find out more about the SAG-AFTRA Foundation or to make a donation, please visit [sagaftra.foundation](http://sagaftra.foundation).

**SINCE 1985, THE SAG-AFTRA FOUNDATION HAS:**

- Granted more than \$17 million in financial and medical assistance to SAG-AFTRA families, including more than \$6.5 million in scholarships
- Offered over 6,200 free workshops, panels and screenings to SAG-AFTRA members in Los Angeles, New York and nationwide
- Served over 300,000 SAG-AFTRA members at its free educational programs
- Offered over 9,000 free studio hours to SAG-AFTRA members in its voiceover labs
- Recorded over 650 Conversations with legendary actors and casts in its online video gallery
- Offered over 500 free online workshops and panels to SAG-AFTRA members outside of Los Angeles and New York
- Brought its free performers programs to SAG-AFTRA members in 25 cities
- Live streamed over 175 The Business and Conversations programs
- Streamed more than 6,789,000 hours of inspiring video content to 103 million+ viewers worldwide
- Read to over 1 million children in at-risk public schools through its BookPALS program
- Received 100 million+ views on StorylineOnline.net worldwide

