

## SAG Awards<sup>®</sup> Holiday Auction Benefits the SAG-AFTRA Foundation's Children's Literacy and Actor Assistance Programs

The Screen Actors Guild Awards® Holiday Auction benefiting the <u>SAG-AFTRA Foundation's</u> Children's Literacy and Actor Assistance programs featured the ultimate SAG Awards® VIP Package, with two tickets to the 22nd Annual SAG Awards Ceremony and Gala on Saturday, Jan. 30, 2016. Other highlights included autographed film and television collectibles from Matt Damon, Will Smith, Aziz Ansari, Amy Poehler, the cast of "The Hunger Games: Mockingjay – Part 2" and more. Also up for bid were unique gifts, such as VIP tickets to "The Tonight Show Starring Jimmy Fallon," premiere tickets to FX's "The Americans" and a "Hollyscoop" Red Carpet Makeover package with two 22nd Annual SAG Awards Red Carpet Bleacher Seats.

That was the first of three auctions held each year in support of the SAG-AFTRA Foundation. The second auction is the SAG Awards Red Carpet Bleacher Seat Auction, which began on Jan. 7 and runs until Jan. 17, 2016, offers film and television fans an opportunity to cheer on the 22nd Annual SAG Awards nominees and presenters as they make their way down the red carpet. Up for auction are over 100 seats in the fan bleachers, where the winners will get the chance to take pictures and video, and request autographs from some of their favorite actors.

Closing out the auction series is the SAG Awards Ceremony Auction, which runs online Jan.29–Feb. 8, 2016, and will feature additional autographed film and TV collectibles, as well as once-in-a-lifetime experiences donated by SAG Awards nominees, presenters, sponsors and media. Auction items are being announced throughout January at <u>sagawards.org/auction</u>.

Proceeds from the SAG Awards Holiday Auction support the SAG-AFTRA Foundation's award-winning children's literacy programs: <u>BookPALS</u> (Performing Artists for Literacy in Schools), reading to more than 60,000 children monthly in classrooms and hospitals nationwide, and <u>Storyline Online</u>, the interactive literacy website that attracts more than 5.7 million global views each month. The auction also supports the SAG-AFTRA Foundation's <u>Catastrophic Health Fund</u>, <u>Emergency Assistance</u> and <u>Scholarship Program</u> for SAG-AFTRA members and their families.

## About the SAG-AFTRA Foundation

The SAG-AFTRA Foundation envisions a world where all artists can realize their dreams, and children are empowered to create their own. It is an educational, humanitarian and philanthropic 501(c)(3) non-profit organization, independent from SAG-AFTRA, and relies solely on support from grants, corporate sponsorships, and individual contributions to maintain its programs. The nonprofit gives back to the professionals of SAG-AFTRA, their families, and communities. The SAG-AFTRA Foundation provides vital assistance and educational programming to guild professionals while serving the public at large through its signature children's literacy programs. For 30 years, the Foundation has granted more than \$17 million in financial and medical assistance through its Catastrophic Health Fund and Emergency Assistance Programs, and \$6.5 million in scholarships to SAG-AFTRA members and their dependents. In addition, the nonprofit has offered 6,200 free educational workshops, panels and screenings to union performers nationwide and its children's literacy programs have brought the love of reading to more than 100 million children worldwide. For more information, visit www.sagaftra.foundation.

