

# **Reynolds Wrap® Shines at the SAG Awards® Silver Anniversary**

The 25th Annual SAG Awards will be simulcast live on Sunday, Jan. 27, 2019 at 8 p.m. (ET) on TNT and TBS

**PEOPLE, Entertainment Weekly & TNT Red Carpet Live: 25th Screen Actors Guild Awards**, presented by Reynolds Wrap<sup>®</sup>, will stream live at 5:30 p.m. ET/PT

LOS ANGELES (Dec. 19, 2018) – Thanks to **Reynolds Wrap<sup>®</sup> Aluminum Foil**, nominees and other guests will arrive at the **25th Annual SAG Awards<sup>®</sup>** via a carpeted walkway that not only reflects the color of the versatile foil, but also commemorates the show's silver anniversary. In honor of the SAG Awards' 25th anniversary, this special "Silver Carpet" salute will replace the familiar ribbon of red.

The Silver Carpet will give attendees and viewers an appropriately special introduction to the **25th Annual Screen Actors Guild Awards**, which will be simulcast **live on TNT and TBS on Sunday**, **January 27**, **2019 at 8 p.m. ET / 5 p.m. PT**.

"We are thrilled to bring our iconic Reynolds Wrap<sup>®</sup> silver to life in such a distinctive way," says Lisa Burns, Vice President of Marketing, Reynolds Consumer Products. "We look forward to rolling out the Silver Carpet."

Prior to the telecast, beginning at 5:30 p.m. ET / 2:30 p.m. PT, the honorees for outstanding television and film stunt ensemble action performances will be revealed at 5:30 p.m. during the official live pre-show **PEOPLE**, **Entertainment Weekly & TNT Red Carpet Live: 25th Screen Actors Guild Awards**, presented by Reynolds Wrap<sup>®</sup> in celebration of the SAG Awards Silver Anniversary.

To further celebrate The Actor<sup>®</sup>, Reynolds Wrap<sup>®</sup> is making a donation to the SAG-AFTRA Foundation to support its work providing vital assistance to SAG-AFTRA professionals while serving the public at large through its signature children's literacy program, <u>Storyline Online</u>. The Foundation's programs for members include emergency financial and medical assistance, educational workshops, panels and classes nationwide.

"We're very grateful that Reynolds Wrap<sup>®</sup> chose to mark the 25th Annual SAG Awards by making a donation to the SAG-AFTRA Foundation," says Kathy Connell, SAG Awards Executive Producer. "The Silver Carpet is a lovely way to celebrate our Silver Anniversary, too."

### About Reynolds Consumer Products

Reynolds Consumer Products is a leading provider of quality household essentials that have been trusted for generations. Reynolds Wrap<sup>®</sup> Aluminum Foil—which includes Non-Stick and Heavy-Duty options—is a versatile tool that flexes in the kitchen or on the grill to line pans, create foil packets, store leftovers and much more. Reynolds Wrap<sup>®</sup> products have been making cooking, grilling, clean up and more easier in the U.S. since 1947 and are available today in approximately 100 countries throughout the world. For more information, visit ReynoldsKitchens.com.

### About the SAG-AFTRA Foundation

The SAG-AFTRA Foundation is a philanthropic 501(c)(3) non-profit organization that provides vital assistance and educational programming to SAG-AFTRA professionals while serving the public at large through its award-winning children's literacy program <u>Storyline Online</u><sup>®</sup>. For more than 33 years, the Foundation has granted more than \$19.8 million in financial and medical assistance, disaster relief and scholarships to SAG-AFTRA members and their

dependents. In addition, the nonprofit has offered 8,350 free educational workshops, panels and classes SAG-AFTRA artists nationwide. Further, its Emmy Award nominated children's literacy program <u>Storyline Online</u> has brought the love of reading to more than 225 million children worldwide. The SAG-AFTRA Foundation relies entirely on grants, sponsorships and individual contributions to maintain its free programs and resources, and is the benefitting charity of the annual SAG Awards. For more information, visit <u>sagaftra.foundation</u>.

### **Connect with the Foundation:**

Hashtag: #sagaftraFOUND Website: sagaftra.foundation Facebook: facebook.com/sagaftrafoundation Twitter: @sagaftraFOUND Instagram: @sagaftraFOUND YouTube: youtube.com/sagaftrafoundation Snapchat: @sagaftraFOUND

# About the 25th Annual Screen Actors Guild Awards®

The 25th Annual Screen Actors Guild Awards, presented by SAG-AFTRA with Screen Actors Guild Awards, LLC will be produced by Avalon Harbor Entertainment, Inc. and **nationally simulcast live on TNT and TBS on Sunday, Jan. 27, 2019 at 8 p.m. (ET) / 5 p.m. (PT)**, followed by a special encore presentation at 11 p.m. (ET) /8 p.m. (PT). TNT and TBS subscribers also have the option to watch the SAG Awards live through the network's websites, mobile apps and connected device apps. The telecast is available internationally, including to U.S. military installations through the American Forces Network.

One of the awards season's premier events, the SAG Awards annually celebrates the outstanding motion picture and television performances from the previous calendar year. Of the top industry honors presented to actors, only the SAG Awards are selected entirely by performers' peers in SAG-AFTRA. The SAG Awards was the first televised awards show to acknowledge the work of union members and the first to present awards to motion picture casts and television ensembles. For more information about the SAG Awards, SAG-AFTRA, TNT and TBS, visit sagawards.org/about.

Thumbnails of the photos and graphics available for the 25th Annual Screen Actors Guild Awards are at sagawards.org/media/newsinfo/photos-and-artwork.

# Connect with the SAG Awards®

Hashtag: #sagawards Website: <u>sagawards.org</u> Facebook: <u>facebook.com/sagawardsofficialpage/</u> Twitter: <u>twitter.com/sagawards/</u> Instagram: <u>instagram.com/sagawards/</u>

Screen Actors Guild Awards®, LLC

phone 323.918.1440 • email <u>awardspr@sagawards.org</u> • web <u>www.sagawards.org</u> 15821 Ventura Boulevard • Suite 110 • Encino, CA 91436 Airs Sunday, January 27, 2019 on TNT & TBS

