



## 23rd SAG Awards Media Credential Application Terms & Conditions

**Terms & Conditions – As part of the Media Credential Application process an authorized representative from your outlet must read and acknowledge receipt of the Terms & Conditions indicating your understanding and agreement to the following:**

1. A single application must be filed on behalf of a media organization. We do not accept applications for individuals. Do not file multiple applications on behalf of your organization or for the prospective members of your crew. Additional applications will not be considered for media credentials. If your application is accepted, separate instructions will be sent regarding how to credential your organization's individual journalists, photographers, producers or crew members.

Freelance media, including photographers, may only submit an application on behalf of a media outlet AFTER they have submitted a Letter of Assignment from the outlet to the SAG Awards Publicity Department ([tcurtis@sagawards.org](mailto:tcurtis@sagawards.org)).

Freelance Media MUST SUBMIT Letters of Assignment no later than Friday, October 21 at 5 p.m. PT, in order to allow ample time to complete the application by the October 31 deadline.

Letters of Assignment must clearly state the following:

- The assigned party is authorized to apply for media credentials for the 23rd SAG Awards
- The assigned party is authorized to sign and agree to the terms of the 23rd SAG Awards Media Coverage Agreement on behalf of the media outlet;
- Must include an explanation of how the media outlet will use the assigned party's coverage, as well as when and where it will appear.

If the outlet cannot legally authorize the freelancer, the outlet must submit the application and if approved, will then apply for credentials for the freelancer under the outlet's coverage team.

2. Credential requests are evaluated each year:
  - The Nominations Announcement (12/14/16) and the 23rd Screen Actors Guild Awards (1/29/17) are credentialed separately. You will be notified separately for each event. If your media organization is credentialed for one of the events, it does not mean it will be credentialed for both events.
  - Being approved for credentials for past SAG Awards does not mean your organization will be credentialed again this year.
  - Being denied for credentials in the past does not mean your organization will be denied this year.
  - Whether or not you provide the coverage outlined in this Credentials Application and/or submission of your outlet's Letter of Assignment will impact consideration of your outlet for future SAG Awards credentialing.
3. Interest in covering the SAG Awards is very high, and with limited space at the event, the SAG Awards Publicity Team must turn down approximately half of the organizations that apply each year.

4. Credentials will only be issued to persons 18 years or older. No exceptions.
5. If your credential application is approved, you will be required to submit a valid government-issued ID number and date of birth for every member of your crew (do not submit IDs prior to an application's approval). Details on acceptable forms of ID, file formats, and delivery instructions will be included with your organization's approval e-mail.
6. If your credential application is approved:
  - a) Each individual credentialed under your organization will be required to be photographed at the Shrine on one of the dates outlined in your acceptance letter
  - b) You or at least one credentialed member of your organization's staff must attend a media walk-thru at the Shrine
7. Credentials may not be copied or photographed. Images of credentials may not be published in any medium. Do not post or share a picture or video of your credential on Facebook, Twitter, Instagram or any other social or online media. Publication of credential images and artwork may result in both the immediate and future revocation of an outlet or individual's credentials.
8. Credentials issued for the Screen Actors Guild Awards are non-transferable. A credential badge is valid only when worn by the individual to whom it was issued. Any transfer of credential badges can and will result in revocation of all of the organization's credentials. In addition, future requests for credentials by the organization will be denied.
9. All persons, any and all equipment, backpacks, tote bags and the like brought to the Nominations Announcement and the 23rd SAG Awards presentation will be subject to search by security personnel.
10. Reporting on SAG Awards security measures in any medium is expressly prohibited.
11. SAG-AFTRA reserves the right to deny or revoke access or credentials to any media organization or individual at any time, for any reason. All SAG Awards-related events are private events.
12. All media organizations must agree to and comply with the terms and conditions of the 23rd Annual Screen Actors Guild Awards Media Coverage Agreement. Credentials requests will not be considered without a valid electronic signature.
12. You, as the credential application coordinator for your organization, will be notified via e-mail (you must use a valid company e-mail address) as to the status of your request(s) for each event. If your request is approved, your notification will include forms and instructions for providing the required identification information for the individuals to be credentialed. Your notification will also include important information and forms that must be shared with the individuals who will be receiving credentials.

**Screen Actors Guild Awards®, LLC**

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