

Online Auctions Benefit the SAG Foundation

The Screen Actors Guild Awards® recently announced its Holiday Auction, the first of three auctions held online at sagawards.org/auction to benefit the Screen Actors Guild Foundation. A bevy of items are up for bid between Dec. 4 and Dec. 14, 2014, including a VIP package to attend the SAG Awards® ceremony and gala on Saturday, Jan. 25, 2015, and autographed film and television collectibles from Carol Burnett, Rita Moreno, Amy Poehler, Carl Reiner and Emma Thompson, as well as the casts of Game of Thrones, How to Get Away with Murder, Sons of Anarchy, True Blood, The Walking Dead and more. Also up for bid are unique gifts such as a round of golf for four at the Trump National Golf Club with a \$1,000 pro-shop gift certificate, a one-week stay at a Timbers Resorts Escape Private Residence Club and a "Hollyscoop" Red Carpet Makeover.

Next up, the Bleacher Seat Auction, slated for Dec. 31, will accept bids for over 100 seats in the bleachers, from which fans can cheer the 21st Annual SAG Awards® nominees and presenters as they make their way down the red carpet. Finally, the Ceremony Auction, slated for Jan. 23, will revolve around the nominated actors, ensembles, presenters, sponsors and credentialed media. In previous years, the last auction has included autographed scripts and posters, wardrobe, props as well as set visits to studios.

The SAG Foundation's signature children's literacy programs inspire a love of reading in millions of children worldwide. The SAG Foundation's interactive literacy website <u>Storyline Online</u> streams dozens of imaginatively produced videos featuring celebrated actors reading children's books aloud and exceeds 4 million global views in over 215 countries every month. In addition, its volunteer literacy program <u>BookPALS</u> (Performing Artists for Literacy in Schools) places thousands of actors into public schools, hospitals and shelters to read to more than 60,000 children every week nationwide.

To learn more about the Screen Actors Guild Foundation, please visit <u>sagfoundation.org</u>. Donations to the SAG Foundation are tax-deductible and welcome at any time of the year.





