



## **Graff Diamonds Returns for Fifth Consecutive Year to Sponsor the Screen Actors Guild Awards® Green Room, Benefiting the SAG Foundation**

Graff Diamonds, synonymous with the most fabulous jewels in the world, is returning for the fifth consecutive year to host the Screen Actors Guild Awards® Green Room. To honor the charitable work of actors and the Screen Actors Guild Foundation, Graff Diamonds is once again supporting the SAG Foundation's children's literacy and actor assistance programs with a generous donation.

"It is with great pleasure that GRAFF returns for the fifth consecutive year as the Official Jeweler of the Screen Actors Guild Awards. We are proud to support the vital work of the SAG Foundation and join them in distributing one of the industry's most esteemed honors," said Henri Bargurdjian, President and Chief Executive Officer, GRAFF Americas. "Just as the SAG Awards recognize and celebrate the collaborative nature of the entertainment industry, we, too, pride ourselves on our effort as a whole in sourcing, designing and creating the world's most fabulous jewels. It is due to this mutual appreciation of excellence that our sponsorship of the SAG Awards Green Room is a perfect fit."

The SAG Awards Green Room offers an elegant, comfortable retreat in which SAG Awards presenters can await their moment on stage and privately review their awards ceremony scripts away from the activity of the SAG Awards showroom. Displays of Graff's exquisite gemstones will again be the highlight in this year's Green Room décor.

### **About Graff Diamonds**

The name House of Graff symbolizes rarity, beauty, excellence and the finest diamonds. Graff is involved in every stage of the jewelry making process - from the sourcing of each rough stone, right through to the cutting, polishing and final setting of each exquisite jewel. Throughout its rich history, Graff is said to have handled more diamonds of notable rarity and beauty than any other jeweler. Today, after more than five decades at the pinnacle of the luxury jewelry industry, Graff continues to push the boundaries of ever-greater innovation and excellence. For more information, visit [graffdiamonds.com](http://graffdiamonds.com).

### **About The Screen Actors Guild Foundation**

The Screen Actors Guild Foundation provides vital assistance and educational programming to the professionals of SAG-AFTRA while serving the public at large through its signature children's literacy programs. These award-winning programs include SAG Foundation [BookPALS](#) (Performing Artists for Literacy in Schools), through which volunteer union performers read to over 60,000 children monthly in classrooms nationwide, and [Storyline Online](#), the interactive literacy website that attracts over 4 million views each month. The SAG Foundation is a national non-profit organization, independent of SAG-AFTRA, and relies solely on grants, corporate sponsorships and individual donations to maintain its programs and create new ones. For more information, visit [sagfoundation.org](http://sagfoundation.org). Follow @SAGFoundation on [Twitter](#) and [Instagram](#). Like and subscribe to /SAGFoundation on [Facebook](#) and [YouTube](#).

