



## **SAG-AFTRA Background**

Screen Actors Guild - American Federation of Television and Radio Artists (SAG-AFTRA) represents more than 165,000 actors, announcers, broadcast journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists and other media professionals. SAG-AFTRA members are the faces and voices that entertain and inform America and the world. With national offices in Los Angeles and New York, and local offices nationwide, SAG-AFTRA members work together to secure the strongest protections for media artists into the 21st century and beyond.

SAG was founded in 1933 for the protection of motion picture actors and the betterment of working conditions. Soon, some of the biggest Hollywood stars of the day were supporting the new union, including James Cagney, Eddie Cantor, Joan Crawford, Edward G. Robinson and Fredric March. The Guild would go on to mark a number of milestones, including being led by Ronald Reagan, the only U.S. president to have ever previously served as the president of a union.

AFTRA was created (as AFRA) in August 1937 with the support of top radio stars like first President Eddie Cantor, Bob Hope, Jack Benny and George Burns & Gracie Allen. The union began with 400 members in two Locals, and by December, the ranks swelled to 2,000 and the union covered 90 percent of all radio artists in key broadcast cities. In 1952, AFRA merged with the Television Authority to create AFTRA, and in 2012 merged with SAG to create SAG-AFTRA.

Today, SAG-AFTRA members include everyone who works in front of a camera or behind a microphone. In one of its first actions as a new union, SAG-AFTRA successfully concluded negotiations on a first-ever, industry-wide contract with the major record labels to cover music video performers.

SAG-AFTRA is a proud affiliate of the AFL-CIO. More information about the union's current activities and its prolific histories is available online at [sagaftra.org](http://sagaftra.org).

